



"I didn't  
used to be  
overweight"



"I'll never  
be able to  
have kids"



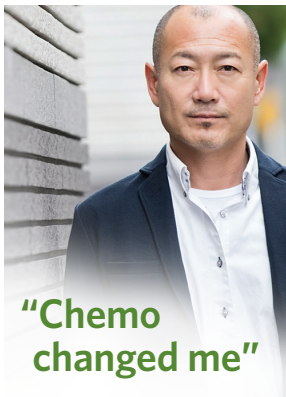
"I miss  
the hair  
I used to  
have"



"I still can't pay  
all my bills"



"I worry  
the cancer  
will return"



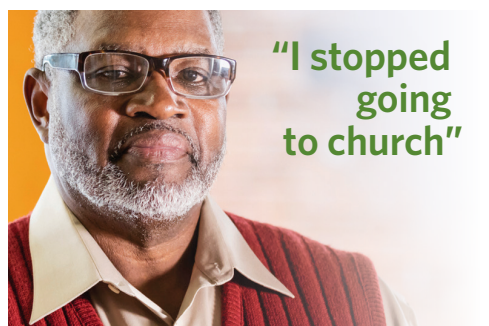
"Chemo  
changed me"



"I don't want  
him to see  
me struggle"



"I know  
I'm lucky.  
But it's just  
so hard."



"I stopped  
going  
to church"





# The words of Georgia’s cancer survivors reveal: Their hardship doesn’t end with their treatment.

## Intensive studies of survivors show they face struggles that are...

- Physical:** A lasting toll from chemotherapy, chronic pain, and radiation and other treatments
- Emotional:** Depression and a powerful fear of cancer returning
- Practical:** Mounting debt and difficulty resuming work and responsibilities
- Spiritual:** Loss of faith or hope, even end-of-life thoughts

The medical community has begun paying more attention to these needs. “Cancer treatment” has evolved to provide care for the *whole person* ... for the *rest of life*.

That’s why Georgia CORE – which works to strengthen cancer care throughout our state – includes strategies to support “survivorship” in its efforts.

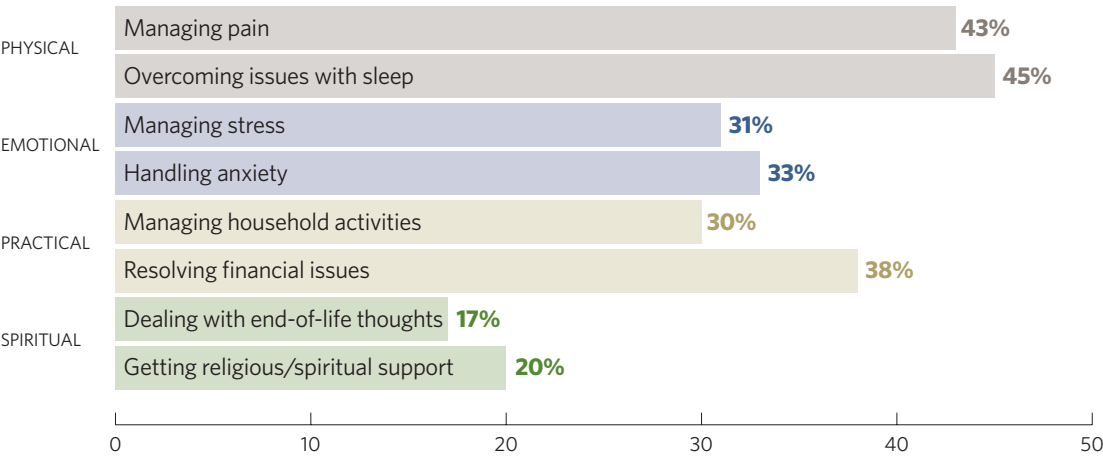
WHO IS A SURVIVOR?

According to the National Institutes of Health, “an individual is considered a cancer survivor from the time of diagnosis, through the balance of his or her life. Family members, friends, and caregivers are also impacted by the survivorship experience and are therefore included in this definition.”

Our state is home to an estimated 446,900 people who have survived cancer.

A survey of more than 800 of these survivors revealed a wide range of physical, emotional, spiritual and practical needs.

## Percentage of Georgia cancer survivors who say they need help with:



SOURCE: Georgia CORE and Georgia Cancer Control Consortium, 2015-2018



## Georgia CORE has been at the forefront of helping Georgia's cancer survivors.

We've done this through **research**...

- Surveyed Georgia hospitals (twice) to assess how they served survivors
- Surveyed survivors (twice) to evaluate their needs and how well those needs are being met. One focused on disparate populations with translations in Spanish, Korean, Chinese and Vietnamese
- Analyzed feedback from survivors participating in a pilot intervention program, in partnership with the Patient-Centered Outcomes Research Institute (PCORI)

...and **education**

- Held "Best and Promising Practices" conference for healthcare providers and administrators
- Convened clinicians, practitioners and others for a second conference, "Survivorship: Up Close and Personal"
- Provided follow-up materials to a wider group of stakeholders
- Published an article on survivorship in *Journal of Georgia Public Health Association*

...and **communication**.

- Launched the Cancer Survivorship Connection, a major initiative that provides Georgia's survivors with resources and tools to improve their quality of life
- Started a pilot program (in partnership with Pfizer) for survivors of prostate cancer, providing videos, articles and an app, "Living With," to track symptoms and future care
- Designed and developed a telephone intervention (CORE:ReCHARGE) to improve survivorship care and outcomes

Survivors have been involved in all aspects of Georgia's CORE's work — and the success we've had is born out of partnering with organizations and providers all over the state.

And while these activities benefit all Georgians, they have an even greater impact on those who are minority, underserved or living in rural areas.





## Now, we must do more to help Georgia's survivors.

Georgians are beating cancer more than ever, thanks to advances in research and treatments.

That's great news.

But so many Georgians who have battled cancer continue to suffer. They need help in life beyond treatment.

Past success shows our state has the infrastructure to provide this help. We also have a plan – the Cancer Survivorship Strategic Plan.

By putting this plan to work, Georgia can address the real needs of its cancer survivors. We can also become a national leader in an emerging area of care.

Here's how we can build on the three areas where we've made progress so far:

### RESEARCH

- Deepen exploration of what works in Survivorship Care Plans and survivorship programs offered by hospitals
- Develop an agenda to implement best-practice Survivorship Care plans and use technology more effectively

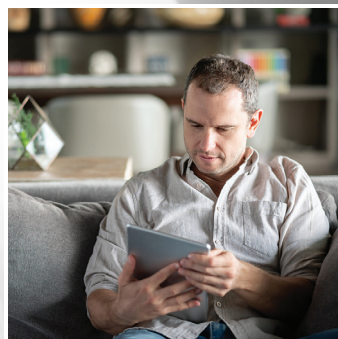
- Fund select research projects and trials at community sites to address unmet needs
- Continue generating data on survivors' needs and perspectives

### EDUCATION

- Develop standardized education materials on survivorship for healthcare workers and clinical staff
- Leverage the Cancer Survivorship E-training program (from George Washington Cancer Institute and American Cancer Society) to train healthcare providers about meeting the needs of cancer survivors
- Continue staging conferences and workshops for healthcare providers and stakeholders
- Host regional forums on survivorship
- Prepare more volunteers as “peer navigators” to provide practical help to survivors

### COMMUNICATION

- Enhance current online tools and apps to share data better, connect survivors to providers and offer new knowledge
- Establish an advocacy council to reach more Georgians with information on survivorship





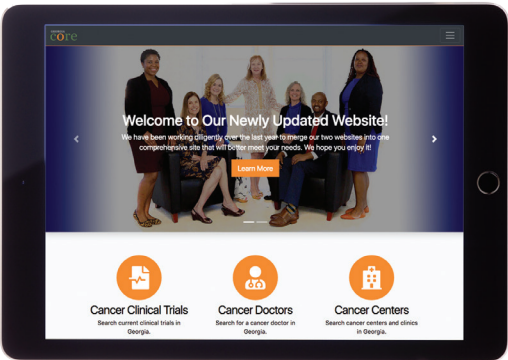


# Georgians who survive cancer deserve our attention – and help.

One in three people will be diagnosed with cancer at some point in life.

Most will survive – and of course, that’s good news.

But surviving brings need for all kinds of support. If you’d like to get involved with Georgia’s Survivors Advisory Council, contact Georgia CORE at 404.523.8735. Or email us at [Info@GeorgiaCORE.org](mailto:Info@GeorgiaCORE.org).



Learn more about cancer survivorship in Georgia.  
Visit our page on **[GeorgiaCancerInfo.org](http://GeorgiaCancerInfo.org)**.